

NEWS RELEASE

Media Contact: Shannon Kahlbaum
770.518.1000 x 213
skahlbaum@kleberadvertising.com

TASK LIGHTING WINS INDUSTRY INNOVATION AWARD THE SEN DESIGN GROUP HONORS AWARD AT FALL CONFERENCE

CHAPEL HILL, N.C. (September 20, 2006) – Task Lighting Corporation based in Kearney, Nebraska was honored with the distinguished “Industry Innovation” award presented by the SEN Design Group during the organization’s National Fall Conference held in Tulsa, Oklahoma over the weekend.

“Task Lighting is a premier manufacturer in the lighting industry,” said Ken Peterson, CKD, President of the SEN Design Group, a national, professional organization of over 300 members and vendors. “The SEN Design Group is delighted to honor Ken Anderson, CKD as an inventor of unique and functional lighting products. His recent development of the Angle Power Strip”

In 2004, the Peterson Innovation Award originated in order to recognize a leading manufacturer in the group who has been a long time supporter of SEN, an effective marketer and trainer, and also committed to creating innovative products. Anderson adheres to all the requirements.

“To receive the Peterson Innovation Award is a great privilege,” commented Ken Anderson, CKD, President of Task Lighting. “We have the utmost respect for Mr. Peterson and the SEN Design Group, so to be recognized by them is an honor for us.”

SEN is a network of vendors and members, such as Task Lighting Corporation, that are among the industry’s leading professionals with a sincere interest in providing the best possible products for the home.

For more information on the SEN Design Group Fall Conference contact Tom Blau at 919.933.6640 and email tblau@sendedesign.com or visit www.sendedesign.com.

About Task Lighting:

Founded in 1985, Task Lighting Corporation has been a pioneer in the field of low voltage task and accent lighting. Since that time, their product line grew to include all types of decorative and specialty lighting to make Task a one-stop lighting source. Free lighting design services, commitment to exceptional customer service and one-on-one technical support are just some of the ways Task Lighting Corporation sets itself apart from the rest. For more information, visit www.tasklighting.com or contact them at 800.445.6404 or sales@tasklighting.com.

About SEN Design Group:

The SEN Design Group is the industry’s *first* kitchen and bath buying and design group. As an 12-year-old professional group, SEN has over 175 members nationwide and more than 130 preferred vendors in cabinetry, appliances, plumbing fixtures, decorative hardware, closets, lighting and accessories. All SEN designers are versed in the full range of home design and improvement options, from contemporary, to traditional and even to rustic, natural design trends. For more information on SEN, visit www.sendedesign.com and/or contact Ken Peterson, CKD at 1.800.991.1711 or by email at kpeterson@sendedesign.com.

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